

Thanks for joining PSANZ! Welcome to our special family!

At PSANZ our mission is to support you along the journey as a professional speaker to create a profitable and sustainable business that not only pays the bills but provides a satisfying fulfilment and rewarding way of life.

What will you find here? You will find **SPEAKERS!**

Support. This association exists to help would-be and existing speakers excel. We love being a social network for people on a similar journey, but that is not enough.

We need to help you become better at what you do. To excel and be your best. And we aim to be there for you every step of the way.

Passion. The passion of a tribe that understands where you have come from and what you are going through. Outside of our walls it can be hard to find those that understand what a business of speaking actually is - what it is you do and want to achieve.

Inside the PSANZ walls you are surrounded by your tribe. They are not just like-minded; they are like-hearted. Welcome to your new home!

E – We have four E's that form the cornerstones of how we learn and improve and we take them pretty seriously;

- Eloquence – The ability to capture an audience from your chosen platform, hold them spellbound and open minded as you enlighten, educate and change their perspective forever.
- Enterprise – The strong cornerstone that focuses on laying the foundation of a strong business and then helps you put up the walls and finally unlock the front door. We are all about the business of speaking.
- Ethics – In the same way we will respect your ideas and innovations as yours, you must respect the ownership of others. Our members act as the professionals who uphold our values and act with integrity. It is the only way we can open up and share our ideas and protect the NSANZ brand.
- Expertise – We are thought leaders in our own areas of expertise. We own it proudly and represent ourselves in our areas of strength where we can give the most value to our clients and also have the most fun, living in our flow.

These four E's are important to us as an association and we live them as part of our values.

Helping Others to Truly Excel

Accreditation – we have recognised levels of improvement as you go along the journey. It is a requirement to achieve accreditation within a year of joining to give you an incentive to excel!

Level one is 'Accredited Member' which leads to level two, 'Professional Membership' (PM), level three is 'Certified Speaking Professional' (CSP) and level four is 'Global Speaking Fellow'.

Knowledge – Through this association you have access to a world (literally!) of experts and expertise. Look at some of the options available:

- The Speaker Pathway is a 1 year program to help provide the practical steps, accountability and peer support to become an accredited member. This is an extra investment of \$99+GST.
- Monthly National Meetings either live streamed or to meet in person
- Speakers Cafés held monthly where facilitated discussion on specific business and speaking topics helps you answer many of those questions you have.
- Live streaming of events when you cannot get there.
- The comradery of like-minded (and like-hearted) people to support you and go to when you need to know the answer to a burning question like "How much should I charge?"
- Mentoring and coaching from 'I do this full time' experts.
- Guest speakers and workshops from overseas experts.
- A member only meeting archive of past presenters and events available whenever you want it.
- Annual "Academy Intensive" (AI) – two days of intensive fast tracking for your business and where many long-term friends are made.
- Online monthly magazine and audio www.nsaspeaker.org/voepodcast.
- "Showcases" to try your material in front of a favourable audience and be critiqued by our senior speakers.
- Through PSANZ's affiliation with the Global Speakers Federation (GSF), you also gain access to over a dozen other speaker associations that will welcome you to join any of their meetings as if you were a local member, giving you an instant network of contacts all over the world.
- International speaker conferences all over the world to share and learn from the best.

Engage fully – As with any smorgasbord you must feed yourself. It is all there for you but you will need to be willing to put in the work. We do not promise instant success. We can however support you and give you all the sustenance you need to succeed.

Those welcome to eat at the table are those that are also willing to add to the meal. We are a voluntary organisation run for the good of all. The long term members and the successful speakers are those that have learned that to give is to receive. Get involved in helping run meetings, volunteer as an MC for a night or invite a guest. Jump in and be part of a growing leadership team. The meal is more rewarding when you have added to the meal.

"We make a living by what we get, but we make a life by what we give"

Winston Churchill

Return – Come back! We welcome guests to attend once or twice before we ask you to make a decision about membership.

So come on in and enjoy!

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