



PROFESSIONAL SPEAKERS ASSOCIATION  
**NEW ZEALAND**

## **PSANZ ETHICS AND STANDARDS**

### **Purpose (why do we exist?)**

We help others to truly excel

### **Mission (what do we do?)**

We are a community committed to excellence in the business of professional speaking

### **Vision (where are we going?)**

We see a world where our ideas give everyone the opportunity to excel

### **The Membership Pledge**

To this end, all members of the Association are required to subscribe to this Code of Professional Ethics, and to sign the following pledge:

*"I pledge myself to honesty and integrity; to pursue my profession and education to the end that service to my clients shall always be to the highest possible level.*

*I pledge myself to seek and maintain an equitable, honourable and co-operative association with fellow members of the Association and with all others who may become a part of my business and professional life.*

*I pledge myself to comply with the standards of the Professional Speakers Association of New Zealand Inc. as set forth in its rules and this Code of Professional Ethics."*



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## **The PSANZ Values**

### **SEEING THE BEST**

We're 'glass half full' people, positive, solution-focused, 'possibility-oriented' with a willingness to develop and adapt.

### **ACCEPTING OWNERSHIP**

We know that when we take responsibility, and act with integrity, we get results.

### **MAINTAINING PROFESSIONALISM**

We strive for excellence, aiming to journey with respect, trust and humility.

### **STRONGER TOGETHER**

We're generously supportive, gently honest, and enthusiastically encouraging with all members, affiliates and guests.



## The PSANZ Code of Ethics

**Article 1.** The PSANZ member shall accurately represent qualifications and experience in both oral and written communications.

**Article 2.** The PSANZ member shall act and speak on a high professional level so as to neither offend nor bring discredit to the speaking profession.

**Article 3.** The PSANZ member shall exert diligence to understand the clients' organisation, approaches and goals in advance of the presentation.

**Article 4.** The PSANZ member shall avoid using materials, titles and thematic creations originated by others, either orally or in writing.

**Article 5.** The PSANZ member shall share knowledge and experience with others.

**Article 6.** The PSANZ member shall treat other speakers with professional courtesy and dignity.

**Article 7.** The PSANZ member shall limit services to those areas in which the member is qualified to serve, taking into consideration available opportunities for the member to develop new materials or undertake new fields. When unable or unqualified to fulfill requests for presentations, the PSANZ member shall make every effort to recommend the services of other qualified speakers, agencies or bureau.

**Article 8.** The PSANZ member shall maintain the trust of clients, and fidelity concerning their business or personal affairs of a client, agents and other speakers who may reveal confidential information.

**Article 9.** The PSANZ member shall protect the public against fraud or unfair practices and shall attempt to eliminate from the speaking profession all practices which bring discredit to the profession.

**Article 10.** The PSANZ member shall not be a party to any agreement to unfairly limit or restrain access to the marketplace by any other speaker, client or the public, based upon economics factors, race, creed, colour, sex, age, physical handicap or country of national origin of another speaker.

**Article 11.** Violations of the obligations of this Code shall be determined in accordance with the rules, policies and procedures of the Professional Speakers Association of New Zealand Inc. Disciplinary actions shall be instituted by the National Speakers Association of New Zealand Inc. in accordance with the rules and regulations established by the Association. Any such disciplinary action shall be final and binding upon the PSANZ member and without recourse to the Association, its officers, members or staff.

Name:

Signed:

Date: